



CEVforBC™ Green Star Dealer Award Winners to be Honoured at Vancouver International Auto Show

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Vancouver – The New Car Dealers Association of B.C. (NCDA), has announced the recipients of the *Clean Energy Vehicle for B.C. (CEVforBC™) Green Star Dealer Awards* for their outstanding work on the sale of clean energy vehicles in British Columbia for 2018.

The Green Star Dealer Awards, presented by the Clean Energy Vehicles for B.C. Point-of-Sale Purchase Incentive Program (CEVforBC™), recognize new car dealerships for selling the highest number of Clean Energy Eligible Vehicles annually across all brands, by provincial region, and including the most Improved Dealership Award (Lower Mainland, Vancouver Island, Interior and Northern B.C.).

The Green Star Dealer Award recipients for *Battery Electric Vehicle Sales (BEV) and Plug-in Electric Hybrid Sales (PHEV) for 2018 sales are:*

- Top BEV Sales - Vancouver Island - **Campus Nissan**
- Top PHEV Sales - Vancouver Island – **Victoria Mitsubishi**
- Top BEV Sales - Lower Mainland – **Applewood Nissan Richmond**
- Top PHEV Sales - Lower Mainland – **Metrotown Mitsubishi**
- Top BEV Sales – Interior BC - **Kelowna Nissan**
- Top PHEV Sales – Interior BC - **Kelowna Chevrolet**
- Top PHEV Sales – Northern BC - **MacCarthy Motors**
- Top PHEV Sales – Northern BC – **Prince George Toyota**
- Top PHEV Sales - Northern BC – **Terrace Toyota**
- Most Improved Dealership Award (Battery Electric Vehicle Sales): **Southside Nissan Vancouver**
- Most Improved Dealership Award (Plug-In Hybrid Electric Vehicle Sales): **OpenRoad Hyundai Richmond**

“Increased ownership of electric vehicles is integral to reducing B.C.’s greenhouse gas emissions,” said Michelle Mungall, Minister of Energy, Mines and Petroleum Resources. “Through initiatives such as CEVforBC, the number of clean energy vehicle options continues to grow. I congratulate the winners of the 2018 CEVforBC Green Star Dealer Awards and thank them for their leadership in helping ensure a more sustainable future.”

“B.C. has the highest per-capita sales of clean energy vehicles in Canada, and New Car Dealers play a significant and pivotal role in that process,” said Blair Qualey, President and CEO of the NCDA. “For dealerships that are excelling in this regard, the Green Star Award is a significant achievement.”

The *CEVforBC™ Green Star Dealer Award* winners will be acknowledged at the Vancouver International Auto Show’s opening night ***Distinction Awards*** celebration on Tuesday, March 19 at the Vancouver Convention Centre West.

One of the main reasons for the increase in clean energy vehicle sales is the incentive programs available to consumers including the CEVforBC™ program, which is funded by the Province of B.C. and administered by the NCDA. CEVforBC™ offers up to \$5,000 to B.C. residents who purchase or lease an eligible new battery electric or plug-in hybrid electric vehicle and up to \$6,000 for fuel cell (hydrogen) vehicles. For the complete list of eligible clean energy vehicles, please visit www.cevforbc.ca.

Approved incentive transactions that have occurred via the CEVforBC™ Program have steadily increased in recent years, totaling more than 10,000 between between April, 2015 and December, 2018:

- 2018: 6,265 units
- 2017: 1,781 units
- 2016: 1,476 units
- 2015: 830 units

Join us at the 2019 Vancouver International Auto Show, where there is an opportunity to test-drive and learn more about the newest electric, plug-in hybrid and fuel cell clean energy vehicles through an expanded Electric Vehicle Discovery Centre, presented by CEVforBC™ and charged up by FLO. The test-drive selection of more than 30 hybrid and plug-in electric vehicles (EV) is the largest ever, with many of the top-selling brands available.

About the New Car Dealers Association of BC: *The NCDA is the provincial industry association that represents more 390-new car and truck dealers throughout British Columbia. Members of the Association directly employ over 30,000 British Columbians and are responsible for \$16 billion in retail sales in the province. The Association speaks on behalf of the retail new automotive industry to the public, media, and government, and deals primarily with the legal, environmental, and consumer issues relating to vehicle sales in British Columbia.*

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